

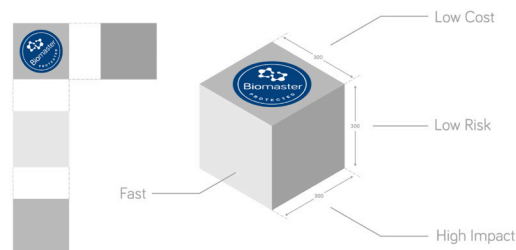
Why do I need Biomaster Antimicrobial Technology?

1 The global market for antimicrobial additives is growing fast

Expected to reach
\$3.8 billion
 by 2020*

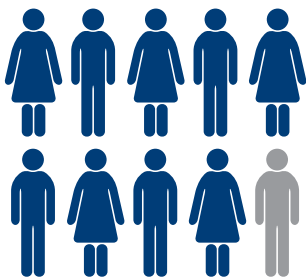


5 Fast, low cost way of growing your product range



2 9 out of 10 consumers will pay 20% more for an antimicrobial product

+20%



6 Tested to ISO standards and compliant with European and US legislation



- ✓ Biocidal Products Regulation (BPR)
- ✓ Environmental Protection Agency (EPA)
- ✓ Food and Drug Administration (FDA)

3 Protect your customers in any environment

Transport
 Packaging
 Textiles
 Home & Leisure
 Building
 Food & Catering
 Healthcare
 Consumer



7 Free marketing and regulatory support for co-branding partners



4 Differentiate your product



Biomaster offers a **genuine competitive advantage**

8 You will be in great company!



*Goldman Sachs Chief Economist James O'Neill