



Masterpiece

Bespoke Solutions

Innovative tailored additives
for bespoke applications

If you have a project that requires an innovative solution, think of us as your free consultancy

If you had a magic wand, what performance benefit would you want to add to your product that is not currently available as an additive?

This simple question gave rise to the formation of Addmaster, our philosophy and in particular, our Masterpiece service.



requirements.

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The normal route to solving a difficult problem your own team can't solve

might be to employ an external consultant. We don't believe that this approach encourages innovation, because the consultant gets paid whether the problem gets solved or not.

Masterpiece takes on customer technical requests free of charge.

Then we give you full support from the moment our application experts engage with you, through to final product delivery.

Our only stipulation is that you buy the successful solution from us.

This business model means that we don't waste your time because we both need the project to succeed.

If your product specification requires the creation of a bespoke additive solution, we will research, develop and implement the additive for you.

Unlike other companies, we won't recommend or supply off-the-shelf solutions that don't exactly fit your





Masterpiece additive technology

Since Addmaster (UK) Ltd. was formed in 2000 our commitment to innovation has established us as one of the world's leading suppliers in additive technology.

We offer a unique resource centre for masterbatches, compounds, liquid or powder dispersions for plastics, textiles, paper, paints and coatings.

Excellence is achieved by the specialist skills of our research and development team and by the enforcement of strict standards.

Masterpiece can set your product apart - the possibilities are endless

Masterpiece can help brand owners, manufacturers and product designers create a unique point of difference, adding increased value to their products.

Our additives can also help improve production processes or solve specific problems within the manufacturing process.

Our philosophy is to provide our clients with exceptional added value, which in turn produces revenue for our business to thrive, supporting product development and industry growth.

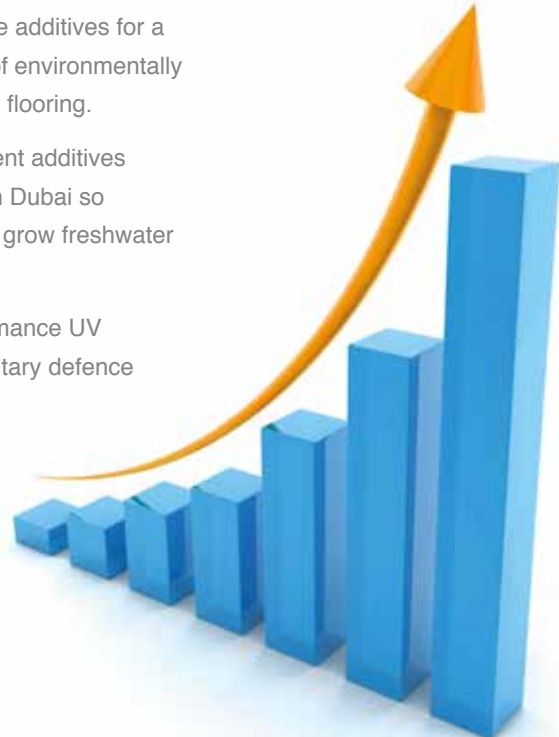
We have a proven track record of listening to clients and developing new additive innovations to help them improve their products.

We collaborate with them to ensure that our solutions will maximize performance, manufacturing efficiency and sustainability.

Projects arising from this philosophy are naturally diverse - here are just a few examples:

- An additive to digest oil spills on roads for sustainable drainage systems.
- High performance additives for a new generation of environmentally friendly PVC-free flooring.
- Salt-water repellent additives for Palm Island in Dubai so that gardens can grow freshwater plants.
- Ultra high performance UV protectors for military defence walls.

If you have a project requiring an innovative solution, call us today for a free consultation.



Global expertise

Our products are exported all over the world and have earned us the Queen's Award for Enterprise in International Trade.

Our global network of distributors, chosen specifically for their expertise as well as their knowledge of additives and regulatory bodies, is unrivalled within the industry.

No matter where you are located, our experts in additive technology are there to help.





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